R.J. Reynolds Tobacco Company

PRIORITY COMMUNICATION

919-741-5000
Winston-Salem, N.C. 27102

DM-46-G

May 13, 1993

To All Division Managers

SUBJECT: Military - 50¢ Multi-Brand Pack Coupon

Based on the request of the Field Sales Military Managers, a 50¢ multi-brand full-price pack coupon is available for placements in military accounts. This coupon should be utilized to address competitive activity in your military account package outlets.

Utilize your current military budget to fund for placements of this 50¢ multi-brand coupon. All placements should be made against the hand-held code listed below

Ordering Information

Item Number: 409521
Packing: 500/SKU

Reporting

H-H Code: MIL MB .50 PK

Program Contact: Cathy Bisese, extension #5761

R. J. Reynolds Tobacco Company

M-4

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"We work for smokers."

Source: https://www.industrydocuments.ucsf.edu/docs/skdn0000